# **XIAOTONG YUCHI**

**UX/UI** Designer

#### CONTACT

#### **Phone**

(408) 518-2123

#### **Email**

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#### Website

www.xiaotongyuchi.com

#### **SKILLS**

User Experience
User Interface
Visual Design
Wireframing
Storyboarding
User Flow
Prototyping

#### **TOOLS**

**User Testing** 

Sketch
After Effects
Illustrator
Photoshop
Invision
Balsamiq
Principle
Axure

#### **EXPERIENCE**

Present | Mar 2017

Mar 2017

Jun 2014

Mar 2011

Jan 2011

## **Interaction Designer**

Google (Contract)

- B2B web analytics product design
- Interface component design and materialization
- Interaction flow ideation
- Data visualization
- Work closely with PMs, Researchers and Engineers

### **UX/UI Designer**

iSmart Alarm, Inc.

- Design mobile application workflow, structure wireframes and UI to optimize the experience between user, hardware, software and services
- Web pages design and optimization
- Conception and ideation for new app and hardware features
- Product mock up, user test and report
- Work closely with Marketing, Sales, PMs, E-commerce, Engineers and Customer supports

# **Graphic Design Intern**

Tianjin JH Co., Ltd.

- Logo Design, branding, typography, proofreading, book cover design, flyer design and image retouching
- Design and Printing QA check
- Became skilled in Adobe softwares and built up knowledges in visual communication and printing

#### **EDUCATION**

Mar 2014 Master of Arts, Industrial Design
Sep 2012 Savannah College of Art and Design, GA

Jun 2012

| Bachelor of Engineering, Industrial Design
| Nanjing Agricultural University, China
| Sep 2008